Louisville SQL Server User Group Sponsorship Program

Welcome to the Louisville SQL Server Users Group – and thank you in advance for your interest in sponsoring our group! We represent **the** SQL Server community in Louisville, the surrounding metropolitan area, and throughout most of Kentucky. Yes, we are a user group that focuses on monthly meetings, but we also provide networking, learning opportunities, speaking opportunities, training, and collaboration for SQL Server professionals throughout the Ohio Valley. Our monthly meetings occur on the second Thursday of each month, at lunchtime in the downtown Louisville area. We also partner with various volunteer groups to bring special events to the area, such as SQL Saturdays. Those events typically draw large crowds of SQL Server professionals from Kentucky, Ohio, Indiana, Tennessee, and beyond!

There are several ways you can support our group and the SQL Server community. First, let your contacts, employees, recruits, customers, and friends know about our meetings and encourage them to attend. Anyone can register to be a part of our group by visiting the Professional Association for SQL Server (PASS) website at http://www.sqlpass.org. Also, if someone you know is willing to provide training by speaking at a meeting, please encourage them to do so and contact me so that we can get them on the schedule. Lastly, your financial support allows us to continue meeting regularly, provide food and other perks at our meetings, and occasionally draw in top-notch SQL Server presenters and speakers from around the country.

Is your company able to help the Louisville SQL Server community in some way? If so, please contact Dave Fackler (Chapter Lead) at louisville@sqlpass.org today!

Annual Gold Sponsorship -- $1,000
- Front-page placement of your logo on our website year-round, optionally linked to a full sponsor page on our website with information about your company and services
- Ability to post job openings, software release information, or other information on your full sponsor page on our website, to our Linked In group, and to our Facebook group
- Your logo/company info included in all emails to our group members, highlighted as a Gold sponsor
- Your logo/company info included in our informational presentation at every monthly meeting, highlighted as a Gold sponsor
- Ten minutes at the beginning of six meetings during the year (subject to scheduling and availability) to speak in front of our group (to discuss your company, job openings, products, etc.)
- Ability to network with our users before and after every meeting during the year

Annual Silver Sponsorship -- $500
- Your logo (linked to your company website) prominently displayed on our website year-round
- Your logo/company info included in all emails to our group members, highlighted as a Silver sponsor
- Your logo/company info included in our informational presentation at every monthly meeting, highlighted as a Silver sponsor
- Ten minutes at the beginning of three meetings during the year (subject to scheduling and availability) to speak in front of our group (to discuss your company, job openings, products, etc.)
- Ability to network with our users before and after every meeting during the year

Monthly Meeting Sponsorship -- $200

- Your logo (linked to your company website) prominently displayed on our website during the month
- Your logo/company info included in the email reminder to our group about the monthly meeting, highlighted as our monthly sponsor
- Your logo/company info included in our informational presentation at the monthly meeting, highlighted as our monthly sponsor
- Ten minutes at the beginning of the meeting to speak in front of our group (to discuss your company, job openings, products, etc.)
- Ability to network with our users before and after the monthly meeting

General Terms and Conditions

Payment Terms for Annual Sponsorship

Payment for an annual sponsorship is due immediately upon acceptance of the sponsorship agreement. Payment can be made via pre-paid Visa, MasterCard, or American Express gift card (preferred) or via check or PayPal (payment information to be provided at the time of the agreement).

Payment Terms for Monthly Meeting Sponsorship

Payment for a monthly meeting sponsorship can be handled in two ways. First, the sponsor can agree to simply handle payment of all food costs directly (ordering of food will be coordinated with the sponsor before the meeting). Second, the sponsor can elect to provide $200 for the purchase of food prior to the meeting (under the same payment terms as used for annual sponsorships).

Meeting Giveaways

Although our sponsorship program is designed specifically to generate funds to allow us to purchase food for our monthly meetings, if a sponsor would like to provide merchandise or software to use as door prizes (giveaways) for our meetings, we certainly welcome these items!

Partial Sponsorships

Annual sponsorships that begin during the calendar year will be prorated based on the number of meetings remaining in the year.

Cancellation Clause

The sponsorship agreement may be terminated by either party (the Louisville SQL Server User Group or the sponsor) with 60-days' notice (via email or letter). In the event that an agreement is terminated, the sponsor will be entitled to a prorated refund less an admin fee of $100.

Right of Refusal

The Chapter Lead for the Louisville SQL Server Users Group may refuse a sponsorship offer if, in the opinion of the lead, the sponsorship would not be in the best interest of the group.

Contact Information

Sponsors may solicit contact information from meeting attendees directly before or after a meeting. Such solicitation will be completely voluntary on the part of the attendees. At no time will the Louisville SQL Server Users Group share member or attendee contact information with any sponsor.